

# Get The Net



[www.nypanet.com](http://www.nypanet.com)

## UNEQUALLED FLEXIBILITY

### Feature Rich

In addition to standard business telephone capabilities, nypanet.com hosted communications services also offer advanced functionality such as find me/follow me, call logs, and hosted directories with click-to-call, and provides easy-to-use browser-based portals. These capabilities improve productivity, allow you to provide better customer service, and easily connect remote workers and multiple offices through a single solution.

Features and restrictions can be tailored on a per user basis, Moves and changes are easily managed through an administrator's interface for one or multiple offices.

### Standards Based

Nypanet.com is standards based meaning that it can operate with almost any SIP compliant phone. Traditional analog phones, fax machines or other telecom devices can be used too.

Future system enhancements complying to the standard can be incorporated effortlessly.

### Virtual PBX

Everyone, regardless of location, can be connected as though in one PBX.

- One phone number to reach an employee
- One voice mailbox
- Transfer calls to anyone on the network
- Local phone numbers where they are needed

Remote employees or road warriors can connect to any broadband internet connection and receive or place calls as though they were in the office.

Employees that travel between offices can have their calls and messages follow them. Intercom calls are free!

### Scalable

As your company grows and changes, nypanet.com can grow and change with you. Expanding to branch offices is as easy as adding profiles. Branch offices can be connected via the internet, VPN or dedicated connection to our NOC depending on you business' needs.

### Calls between offices are free

Consolidating to one office? Just plug in the phones. User profiles can be added or removed with a phone call or an email.

## COST OF OWNERSHIP

### Bang For The Buck

Nypanet.com communications services allow you to outsource your telephony needs in the same way that you might outsource your payroll or internet services. Capital expenditures are dramatically reduced, since you no longer need to buy, manage and maintain an on-site phone system. In many instances operating expenses are reduced as well. Businesses that switch to hosted communications services can see savings of 20 to 40 percent compared to costs of buying, managing and maintaining an in-house phone system. Additional cost saving efficiencies may be derived from integrating multiple offices and/or voice enabling remote or mobile employees.

These are just a few cost benefits when you switch to nypanet.com:

### Capital Cost Savings

IP PBX offers quicker ROI vs. Traditional PBX

- On average 30%, less than traditional PBX
- One wiring infrastructure

### Operational Cost Savings

- Eliminate labor associated with Adds, Moves, & Changes
- Reduce maintenance contracts
- Simplified Administration
- Intuitive user web based configuration tools
- Reduced power consumption with less onsite equipment

## Reduce Communication Charges

- Converge Voice and Data Channels into a single circuit
- Reduce Cost of Maintaining Two Cabling Systems (LAN and Telephony)
- On-Network Calls are Free

## BUSINESS CONTINUITY PLANNING

### Keeping the business going

It is now generally recognized that business continuity planning and disaster recovery planning are vital activities. However, the creation of (and maintenance of) a sound business continuity and disaster recovery plan, is a complex undertaking, involving a series of steps.

One of the most critical aspects of business continuity planning is how after a disaster happens, do I communicate with my customers, my suppliers and my employees?

Nypanet.com easily addresses this element of business continuity planning:

- Wherever you are, as long as you have Internet access, you can place and receive calls just as though you were in the office.
- Once your Internet access is reestablished, your communications system can operate with all of the intelligent features like (call routing, auto attendants, call centers) that were designed into it.
- Call handling capacity of your communications system is not affected by location. There's no need to maintain idle backup circuits.

